



MEDIA ADVISORY

Sept. 7, 2011

Contact: Lee Keller

206-799-3805 (cell)

lee@thekellergroup.com

Medic One paramedic to throw ceremonial first pitch at Mariners game on Sept.14 alongside girl he saved

A portion of proceeds from tickets purchased through a special online offer will benefit the Medic One Foundation

SEATTLE – Phil Pierson, a Bellevue firefighter, paramedic and recipient of the Medic One Foundation’s “Spirit of Team Play Award,” will throw out the first pitch at the Mariners game on Wednesday, Sept. 14. Pierson will throw out the first pitch alongside the nine-year-old girl he helped save after she suffered life-threatening injuries in a boating accident.

Lily James, the Mercer Island girl who will join Pierson on the mound, is an example of the Medic One Foundation’s value. For nearly four decades, the Medic One Foundation has ensured the quality of our region’s pre-hospital emergency care system by funding world-class paramedic training, innovative research in new methods of patient care, and intensive medical review of paramedic performance.

In July 2009, James nearly drowned and her feet were almost severed when an inflatable on her family’s boat flew off and she was caught in the tow rope. A series of surgeries have once again given Lily full-use of her feet, but paramedics including Pierson treating her on the dock of the Mercer Island Beach Club the day of the accident kept her alive.

The Foundation’s Spirit of Team Play Award is presented annually to a Puget Sound paramedic who exemplifies integrity, teamwork and compassion. Coworkers nominated Pierson for his many years providing emergency medical skills and CPR training, both for the public and other paramedics.

Special group seating has been reserved for the Sept. 14 Mariners game against the New York Yankees, and is available for purchase at www.mariners.com/mediconefoundation. A portion of the proceeds from tickets purchased through this offer will benefit the Medic One Foundation.

To interview Phil Pierson, or for more information on the Medic One Foundation, please contact Lee Keller at (206) 799-3805 or lee@thekellergroup.com; or Oliver McIntosh at (425) 785-1055 or oliver@thekellergroup.com. Media wishing to cover the first pitch must have game day credentials issued by the Seattle Mariners Baseball Information Department. Please contact Kelly Munro at 206-346-4401 or kmunro@mariners.com.

Event details:

- What:** Paramedic Phil Pierson and survivor Lily James to throw out the first pitch on Medic One Foundation Night at the Seattle Mariners game against the New York Yankees on Sept. 14.
- When:** Wednesday, Sept. 14 – Ceremonial first pitch at 6:50 p.m.
- Where:** Safeco Field
1250 First Ave. South
Seattle, WA 98134

About The Medic One Foundation: *The Medic One Foundation is a local non-profit organization that ensures the quality of our region’s pre-hospital emergency care by funding world-class paramedic training, innovative research in new methods of patient care, and intensive medical review of paramedic performance. For more information or to get involved go to www.mediconefoundation.org.*