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MEDIC ONE FOUNDATION

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Rotary Club of Seattle

Medic One Foundation and Seattle Rotary celebrate 50 years of CPR

September 3, 2010 – SEATTLE, WA – The Medic One Foundation and the Rotary Club of Seattle will celebrate the 50th anniversary of CPR this Wednesday, September 8, during a special Rotary meeting at which all 500 attendees will be trained in CPR with CPR mannequins placed at every table. The meeting will be held at 12 p.m. at the Westin Hotel in downtown Seattle.

Dr. Leonard Cobb, a University of Washington cardiologist and co-founder of Seattle Medic One and the founding director of the Medic One Foundation, will speak on the long-standing partnership between Medic One, the Medic One Foundation, and Seattle Rotary and on the success of our region's citizen CPR program and Medic One, which has helped save thousands of lives.

In 1971, under the leadership of Seattle Rotary President Joe James, Rotary gave Medic One a gift of \$12,000 to help purchase a mobile medic unit. Rotary also committed to a three-year program to train citizens in CPR, at \$10,000 a year. An additional \$12,000 was donated toward the creation of a CPR training film to be shown in cities considering similar programs. The goal was to train 100,000 citizens in CPR. Today, more than 800,000 citizens in King County have been trained in CPR.

"Because of our high rate of bystander CPR and the community's willingness to support critical programs through the Medic One Foundation, Medic One consistently achieves patient survival rates that are second to none," said Dr. Cobb. "The resuscitation rate for witnessed and shockable sudden cardiac arrest in King County is 46 percent – more than twice that of most cities."

In addition, Dr. Thomas D. Rea from the University of Washington will talk about the continuing need to increase the rate of bystander CPR and will train Rotary members in the newly adapted chest-compression only CPR method.

To attend the Rotary meeting or to set up an interview with Dr. Cobb or Dr. Rea, please contact Lee Keller at 206-799-3805 or lee@thekellergroup.com.

Details:

**The Medic One Foundation and Seattle Rotary Celebrate the 50th Anniversary of CPR
Wednesday, September 8, 2010
Westin Hotel at Noon
1900 5th Ave.**

About Medic One and the Medic One Foundation: *Seattle and King County's Medic One system is a national leader in providing effective care to cardiac arrest victims prior to hospital treatment, with one of the nation's highest survival rates for sudden cardiac arrest at 46 percent, compared to between 2 and 25 percent nationally. A major reason for this life-saving success is the Medic One Foundation, a local non-profit organization that ensures the quality of our region's pre-hospital emergency care by funding world-class paramedic training, innovative research in new methods of patient care, and intensive medical review of paramedic performance.*

About Seattle Rotary: *Seattle Rotary remains the world's largest and the fourth oldest Rotary club with nearly 700 members. It also demonstrates a deep commitment to service by funding and member participation in local and international service projects.*

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